



Agenda at-a-glance

MONDAY, March 18

12:00 PM - 6:30 PM	REGISTRATION DESK OPEN
3:00 PM - 5:00 PM	PRE-CONFERENCE SESSIONS*
5:00 PM - 6:30 PM	EXHIBIT HALL OPENING RECEPTION
7:00 PM	ADNET DINE AROUNDS*

TUESDAY, March 19

7:00 AM - 7:00 PM	REGISTRATION DESK OPEN
7:00 AM - 4:30 PM	EXHIBIT HALL OPEN
8:00 AM - 8:45 AM	NETWORKING BREAKFAST
8:45 AM - 10:00 AM	SESSIONS
10:00 AM - 10:30 AM	NETWORKING BREAK
10:30 AM - 12:30 PM	SESSIONS
12:30 PM - 1:30 PM	NETWORKING LUNCH
1:30 PM - 3:30 PM	SESSIONS
3:30 PM - 3:50 PM	NETWORKING BREAK
3:50 PM - 4:30 PM	ROUNDTABLE DEEP DIVES
6:00 PM - 8:30 PM	ADNET 2024 RECEPTION

WEDNESDAY, March 20

7:30 AM - 2:00 PM	REGISTRATION DESK OPEN
7:30 AM - 11:30 AM	EXHIBIT HALL OPEN
8:00 AM - 9:00 AM	NETWORKING BREAKFAST
9:00 AM - 11:00 AM	SESSIONS
11:00 AM - 11:30 AM	NETWORKING BREAK
11:30 AM - 12:15 PM	SESSIONS
12:15 PM - 1:15 PM	NETWORKING LUNCH
1:15 PM - 2:15 PM	SESSIONS
2:15 PM - 2:30 PM	CLOSING REMARKS
2:45 PM - 3:15 PM	POST CONFERENCE DEEP DIVES*
3:30 PM	SAN ANTONIO EXPERIENCE TOURS*

*OPTIONAL PROGRAMMING-
DESIGNED TO ENHANCE
YOUR OVERALL CONFERENCE
EXPERIENCE. THE DEEP DIVE
SESSIONS WILL PROVIDE
A DEEPER DIVE INTO KEY
CONTENT AREAS; THE SAN
ANTONIO EXPERIENCE WILL
OFFER CURATED TOURS OF
THE CITY THAT WILL ALLOW
YOU GET A SENSE OF THE
RICH CULTURE OF THE CITY.