

# AGENDA

*At-a-Glance*

March 24-26, 2025 *Atlanta, Georgia*

# AdNet

CONFERENCE

## MONDAY, MARCH 24

12:00 PM - 7:00 PM	REGISTRATION DESK OPEN
1:00 PM - 5:00 PM	PRE-CONFERENCE SESSIONS
5:00 PM - 7:00 PM	EXHIBIT HALL OPENING RECEPTION

## TUESDAY, MARCH 25

7:00 AM - 7:00 PM	REGISTRATION DESK OPEN
7:00 AM - 4:30 PM	EXHIBIT HALL OPEN
8:00 AM - 8:45 AM	NETWORKING BREAKFAST*
8:45 AM - 10:00 AM	SESSIONS
10:00 AM - 10:30 AM	NETWORKING BREAK*
10:30 AM - 12:30 PM	SESSIONS
12:30 PM - 1:30 PM	NETWORKING LUNCH*
1:30 PM - 3:30 PM	SESSIONS
3:30 PM - 3:50 PM	NETWORKING BREAK*
3:50 PM - 5:00 PM	SESSIONS
6:00 PM - 8:30 PM	ADNET 2025 RECEPTION

## WEDNESDAY, MARCH 26

7:30 AM - 2:00 PM	REGISTRATION DESK OPEN
7:30 AM - 11:30 AM	EXHIBIT HALL OPEN
8:00 AM - 9:00 AM	NETWORKING BREAKFAST*
9:00 AM - 11:00 AM	SESSIONS
11:00 AM - 11:30 AM	NETWORKING BREAK*
11:30 AM - 12:15 PM	SESSIONS
12:15 PM - 1:15 PM	NETWORKING LUNCH*
1:15 PM - 3:30 PM	SESSIONS
4:00 PM - 7:00 PM	ATLANTA EXPERIENCE

\* Sponsorship Opportunity

