



**Deadline for Submissions: November 21, 2024**

## ***AdNet 2025 Conference - Vision to Action: Empowering Community Foundations for Lasting Impact***

In today's dynamic philanthropic landscape, community foundations are challenged to blend visionary thinking with actionable strategies that yield real-world results.

### **Three tracks:**

#### **1. *Transforming Bold Vision into Intentional Action***

These sessions are designed to empower attendees to strike that essential balance between daring to dream and effectively implementing change. Through a combination of expert insights, interactive discussions, and practical case studies, participants will learn how to harness their aspirations for greater community impact while staying grounded in the realities of their work.

#### **Key Topics:**

1. **Dreaming Big:** Explore the power of visionary thinking and the role of audacious goals in advancing community foundations.
2. **Strategic Planning:** Learn how to translate big dreams into concrete strategic plans that guide your foundation's actions.
3. **Risk Management:** Discuss strategies for identifying, assessing, and mitigating risks associated with bold initiatives.
4. **Collaboration:** Explore how partnerships and collaborations can amplify the impact of your foundation's ambitious projects.
5. **Measuring Success:** Delve into effective methods for measuring the progress and impact of your bold initiatives.

#### **Format:**

This track would begin with a plenary presentation and then move into interactive workshops. It could begin with a thought-provoking keynote speaker challenging participants to think big and push boundaries, followed by smaller breakout sessions or panel discussions where attendees can delve into practical strategies and share experiences.

#### **Key Takeaways:**

By the end of these sessions, participants should be equipped with the

knowledge, tools, and inspiration to harmonize their bold visions with actionable steps, allowing them to return to their foundations with a renewed sense of purpose and practical skills for making a lasting impact on their communities.

## ***2. Practical Approaches: Developing Strong Operations to Promote Philanthropy***

These sessions are designed to equip community foundation professionals with the practical skills and knowledge needed to excel in their roles. Attendees will gain insights into best practices for effective fund development, philanthropic advising, donor services, and overall foundation operations. The emphasis is on real-world strategies that can be applied immediately to drive excellence in their organizations.

### **Key Topics:**

1. **Fund Development:** Explore innovative fundraising techniques, donor engagement strategies, and stewardship practices to boost financial support for your foundation.
2. **Philanthropic Advising:** Learn how to provide expert guidance to donors, helping them achieve their philanthropic goals while aligning with your foundation's mission.
3. **Donor Services:** Discuss ways to enhance the donor experience, from onboarding to ongoing communication and impact reporting.
4. **Operational Efficiency:** Discover methods for streamlining foundation operations, reducing administrative overhead, and maximizing resources for community impact.
5. **Measuring and Communicating Impact:** Explore tools and techniques for measuring and effectively communicating the impact of your foundation's work to stakeholders.

### **Format:**

This track would begin with a plenary session and then follow with a mix of presentations, panel discussions, and interactive workshops. Subject-matter experts and experienced practitioners could share their insights and success stories, allowing attendees to learn from real-world examples.

### **Key Takeaways:**

Participants should leave these sessions with a toolkit of practical strategies and best practices that can be immediately applied within their community foundations. Whether they are seasoned professionals or newcomers to the field, they will be equipped to elevate their foundation's impact and operational excellence, ultimately benefiting their communities.

## ***3. Navigating Changes in the Philanthropic Landscape***

Join us for enlightening sessions that explore the exciting future of community foundations. In these forward-looking discussions, we will delve into the latest and most innovative methods, observations, and strategies that are shaping the landscape of philanthropy. Discover how to chart a course that propels your community foundation into the forefront of positive change.

**Key Topics:**

1. **Emerging Trends:** Explore the latest trends and observations in philanthropy, including shifting donor priorities, impact investing, and emerging community needs.
2. **Innovative Fundraising:** Learn about cutting-edge fundraising methods and digital strategies that are transforming donor engagement and revenue generation.
3. **Data-Driven Insights:** Understand the power of data analytics and measurement tools in making informed decisions and demonstrating impact.
4. **Strategic Partnerships:** Discover successful case studies of community foundations forging strategic partnerships for amplified impact.
5. **Future Visioning:** Engage in a visionary discussion about the future role of community foundations and how they can adapt and thrive in a rapidly changing world.

**Format:** This track would begin with a keynote presentation from a thought leader in philanthropy and then move into panel discussions featuring practitioners at the forefront of innovation, interactive workshops to explore emerging tools and strategies, and opportunities for networking and knowledge exchange.

**Key Takeaways:** Participants will leave these sessions equipped with a deep understanding of the evolving landscape of community foundations and the latest methods and observations to stay ahead. They will gain actionable insights and inspiration to drive their foundations towards a future filled with meaningful impact and positive change.