

MONDAY, MARCH 24

2:00 PM - 6:30 PM REGISTRATION DESK OPEN

3:00 PM - 5:00 PM PRE CONFERENCE SESSIONS

+ AdNet 101

Attendees will be provided with an overview of the basics around fund development, fund types, donor engagement, and legacy planning.

+ AdNet 201

Attendees will discuss the opportunities and challenges faced by experienced community foundation staff. No topic is off limits!

5:00 PM - 6:30 PM OPENING RECEPTION

TUESDAY, MARCH 25

8:00 AM - 4:00 PM REGISTRATION DESK OPEN

8:00 AM - 4:00 PM EXHIBIT HALL OPEN

8:00 AM - 9:00 AM NETWORKING BREAKFAST

9:00 AM - 9:15 AM PLENARY SESSION
Welcome & Opening Remarks

9:15 AM - 10:15 AM PLENARY SESSION
Artificial Intelligence, Real Impact: Unlocking New Possibilities for Community Foundations

SPEAKERS:

Eric Hozempa, CAP®, Chief Executive Officer, Longmont Community Foundation

Jacob Stone-Welch, Director of Donor Services, Hamilton Community Foundation

TUESDAY, MARCH 25 (CONTINUED)

10:15 AM - 11:00 AM PLENARY SESSION
Tech-Driven Philanthropy: Leveraging Tools for Impactful Campaigns and Growth

MODERATOR:

Brad Ward, National Director of Community Foundations, Foundant

PANELISTS:

Mitch Rogers, Vice President of Community Partnerships, Community Foundation of Northeast Alabama
TBA Panelists

11:00 AM - 11:30 AM NETWORKING BREAK

11:30 AM - 12:30 PM BREAKOUT SESSIONS BLOCK 1

+ Segmentation: Why & How - Tips & Tools for Practical Application

SPEAKER:

Maylian Pak, Director of Donor Relations, Oregon Community Foundation

+ Connecting Donors to Community Impact in Small Towns

SPEAKERS:

Al Getler, Vice President of Market Development, Community Heart & Soul

Jason Neises, Community Investment Officer, Community Foundation of Greater Dubuque

+ Philanthropy's Other Side: Taking a Fresh Look at Fund Development

SPEAKERS:

Rob Bull, President, The Compass Group

Joanna Dales, Chief Philanthropy Officer, Kalamazoo Community Foundation

Ray Foote, Vice President, The Compass Group

Amy Upjohn, Board Chair, Kalamazoo Community Foundation

12:30 PM - 1:30 PM NETWORKING LUNCH

TUESDAY, MARCH 25 (CONTINUED)

1:30 PM - 2:30 PM BREAKOUT SESSIONS BLOCK 2

+ From Prospect to Philanthropist: A Step-by-Step Guide to Donor Engagement

SPEAKERS:

Jennie Dickerson, Director of Annual Giving, Community Foundation of Greater Memphis

Maggie Murphy, Assistant Director of Donor Services & Grants Management, The New York Community Trust

+ Introducing Innovative Volunteer Engagement Methods

SPEAKER:

Johngerlyn Young, Director of Philanthropic Services, Grand Rapids Community Foundation

+ Session TBA

2:30 PM - 3:00 PM NETWORKING BREAK

3:00 PM - 4:00 PM BREAKOUT SESSIONS BLOCK 3
Sessions' details coming soon!

5:30 PM - 8:00 PM EVENING NETWORKING EVENT

WEDNESDAY, MARCH 26

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WEDNESDAY, MARCH 26

8:00 AM - 2:30 PM REGISTRATION DESK OPEN

8:00 AM - 10:45 AM EXHIBIT HALL OPEN

8:00 AM - 8:45 AM NETWORKING BREAKFAST

8:45 AM - 9:15 AM PLENARY SESSION
AdNet Business Meeting

9:15 AM - 10:15 AM PLENARY SESSION
Family Philanthropy Panel
Session details coming soon!

10:15 AM - 10:45 AM NETWORKING BREAK

10:45 AM - 11:45 AM BREAKOUT SESSIONS BLOCK 4

+ Stewardship Through Effective Communications

SPEAKERS:

Sara Swaney, Development Officer, The Pittsburgh Foundation
Brittany Zuckerman, Assistant Director of Donor Services, The Pittsburgh Foundation

+ More than a Birthday: Leveraging Milestones for ROI & Donor Engagement

SPEAKERS:

Rehanna Abbas, Chief Philanthropy Officer, San Francisco Foundation
Ling Woo Liu, Senior Director of Marketing & Communications, San Francisco Foundation

+ Amplifying Vision Through Partnership: The ThriveOn King Collaboration

SPEAKERS:

Kelsey Hau, Associate Director of Institutional Partnerships, Greater Milwaukee Foundation
Kristen Mekemson, Vice President of Development & Philanthropic Services, Greater Milwaukee Foundation
TrenLan Pounds, Philanthropic Advisor, Greater Milwaukee Foundation

11:55 AM - 12:55 PM BREAKOUT SESSIONS BLOCK 5

+ Creative Approaches to Engaging Professional Advisors

SPEAKERS:

Joe Carter, Vice President of Philanthropy, Gulf Coast Community Foundation
Josh Dukelow, Gift Planning Officer, Community Foundation for Greater Atlanta

+ How to Turn Current Fundholders Into Your Top Referral Source for New Funds

SPEAKER:

Heather Cash, Senior Vice President of Philanthropic Services, Community Foundation of Louisville

+ Development Idea Share Pecha Kucha

SPEAKERS:

Tim Bresnahan, Vice President of Advancement & Philanthropy, Community Foundation for Greater Atlanta
Pamela Doherty, Senior Director of Gift Planning, San Francisco Foundation
Eric Hozempa, CAP®, Chief Executive Officer, Longmont Community Foundation
Socrates Rivers, MBA, CAP®, Director of Development, The Community Foundation for Northeast Florida
Katelyn Videto, Director of Donor Services, Community Foundation for Southeast Michigan
Jeremy R. Wells, Senior Vice President of Philanthropic Services, Saint Paul & Minnesota Foundation

+ Courageous Community Foundations: Inspiring Donors to Unlock the Transformative Potential of Local Investing

SPEAKERS:

Sydney Hulebak, Senior Impact Investment Operations Manager, Community Foundation for Greater Atlanta
Monica Merante, Senior Director of Philanthropic Services, Central New York Community Foundation
Lisa O'Mara, Director of Investor Relations, Locus

12:55 PM - 2:30 PM NETWORKING LUNCH & CLOSING PLENARY
Session details coming soon!

3:00 PM - 7:00 PM ATLANTA EXPERIENCE TOURS