

AdNet

2026 CONFERENCE

MARCH 2-4, 2026

Phoenix, AZ

SPONSOR & EXHIBITOR PROSPECTUS



SHERATON PHOENIX DOWNTOWN

Dear Conference Sponsors & Exhibitors,

We are excited to invite you to the next AdNet Conference, March 2–4, 2026, at the Sheraton Phoenix Downtown in Phoenix, Arizona.

In 2026, AdNet will again bring together community foundation leaders in fund development, philanthropic advising, and donor services, along with professionals from the private sector who support the important work we do. Spring time in our host city of Phoenix offers a vibrant and dynamic setting for cutting-edge education, unmatched networking, and the exchange of ideas.

Building on the strong momentum of two years of sold-out conferences since our post-COVID return to in-person events, we look forward to welcoming over 300 attendees this year while preserving the intimate, high-quality environment that defines AdNet.

Inside this prospectus, you will discover a comprehensive range of opportunities to connect with our vibrant community, from premium exhibition spaces to customized sponsorship packages strategically designed to amplify your brand presence and maximize your return on investment.

Whether returning or joining us for the first time, your involvement is vital to our community's growth. We look forward to welcoming you to Phoenix for another exceptional gathering of industry leaders and innovators at the AdNet 2026 Conference.

Thank you,

The AdNet 2026 Conference Committee

Mike Nuno, CAP®
Vice President of
Development
The New York
Community Trust

Molly Rand, CAP®
Senior Director,
Philanthropy
The Chicago
Community Trust

Stephanie Sessa, CAP®
Senior Donor
Relations Officer
Austin Community
Foundation



AdNet is the premier networking and professional development resource for professionals serving in fund development, philanthropic advising, and donor services. Our membership includes over 175 top professionals working in community foundations large and small, from urban to rural, and with asset sizes ranging from \$750 thousand to \$900 million.



AdNet's Vision

To advance our communities
by inspiring philanthropy.

AdNet's Mission

We support community
foundation professionals by
driving innovation, promoting best
practices, and sharing experiences.



AdNet's Values

Advance diversity, equity, and inclusion in the
community foundation field.

Build relationships based on trust.

Support our members in becoming authors of
opportunity and agents of change.

Work through collaboration and partnerships.



AdNet 2025 by the Numbers

133

Foundations Represented

282

Attendees

20

Sponsors & Supporters

Professional Roles in Attendance

14%

**EXECUTIVE
LEADERS**

29%

**SENIOR
MANAGEMENT**

27%

**PHILANTHROPIC
ADVISORS**

24%

**DEVELOPMENT
PROFESSIONALS**

9%

**SPECIALISTS/
OTHER ROLES**

Attendees Over the Years

2024 Sold Out!

228

2025 Sold Out!

282

2026 Expecting...

300+

As an AdNet first-timer, this conference showed me that I deserve to be here... I learned that all community foundations are so different, and having diverse experiences and strengths on your team is crucial. Thank you—I really needed this.

It's extremely helpful to hear from individuals in the same or similar positions. All of the different experiences and examples provided gave me context for my own role and how I can be more effective.

There are so many passionate people doing innovative and impactful work.

Why AdNet?

- CROSS-SECTOR COLLABORATION ACROSS NATIONWIDE COMMUNITY FOUNDATIONS
- DYNAMIC MIX OF VOICES AND PERSPECTIVES
- LEARNING, NETWORKING, AND COLLABORATION OPPORTUNITIES



MONDAY, MARCH 2

12:00 PM - 7:00 PM	REGISTRATION DESK OPEN
1:00 PM - 5:00 PM	PRE-CONFERENCE SESSIONS
5:00 PM - 7:00 PM	EXHIBIT HALL OPENING RECEPTION

TUESDAY, MARCH 3

7:00 AM - 7:00 PM	REGISTRATION DESK OPEN
7:00 AM - 4:30 PM	EXHIBIT HALL OPEN
8:00 AM - 8:45 AM	NETWORKING BREAKFAST
8:45 AM - 10:00 AM	SESSIONS
10:00 AM - 10:30 AM	NETWORKING BREAK
10:30 AM - 12:30 PM	SESSIONS
12:30 PM - 1:30 PM	NETWORKING LUNCH
1:30 PM - 3:30 PM	SESSIONS
3:30 PM - 3:50 PM	NETWORKING BREAK
3:50 PM - 5:00 PM	SESSIONS
6:00 PM - 8:30 PM	ADNET 2025 RECEPTION

WEDNESDAY, MARCH 4

7:30 AM - 2:00 PM	REGISTRATION DESK OPEN
7:30 AM - 11:30 AM	EXHIBIT HALL OPEN
8:00 AM - 9:00 AM	NETWORKING BREAKFAST
9:00 AM - 11:00 AM	SESSIONS
11:00 AM - 11:30 AM	NETWORKING BREAK
11:30 AM - 12:15 PM	SESSIONS
12:15 PM - 1:15 PM	NETWORKING LUNCH
1:15 PM - 3:30 PM	SESSIONS
4:00 PM - 7:00 PM	PHOENIX EXPERIENCE



Conference Links & Dates

HOW DO I SECURE A SPONSORSHIP
AND/OR BOOTH?

CLICK HERE

HOW DO I REGISTER ATTENDEES?

All exhibitors and sponsors, including booth staff, are required to register as participating attendees at the AdNet 2026 Conference. Conference registration entitles exhibitors and sponsors to participate fully in all open conference sessions, keynotes, meals, and social events on the program agenda.

CLICK HERE

HOW DO I MAKE A RESERVATION AT
THE CONFERENCE HOTEL?

CLICK HERE

IMPORTANT DATES

OCTOBER 15, 2025

Registration Opens

JANUARY 7, 2026

Early Bird Registration Ends

JANUARY 7, 2026

Last Day to Cancel Sponsorship

FEBRUARY 3, 2026

Last Day for Discounted Hotel Rooms
at the Sheraton Phoenix Downtown

Conference Management

Stephen Stephens

Phone: (504) 356-8733

Email: sstephens@ARBmeetings.com

Elizabeth Toso

Phone: (504) 309-8965

Email: etoso@ARBmeetings.com

Conference Rates

ADNET MEMBERS

\$725

October 1, 2025 - Jan 7, 2026

\$875

January 8, 2026 - March 2, 2026

NON-MEMBERS & SPONSORS

\$1,100

October 1, 2025 - Jan 7, 2026

\$1,250

January 8, 2026 - March 2, 2026

Conference Hotel



SHERATON PHOENIX DOWNTOWN

340 North 3rd St.

Phoenix, AZ 85004

(602) 262-2500

\$299 per night, single or double occupancy
Rate guaranteed through February 3, 2026

Extend your stay: Group rates available 3 days
pre/post event, based on availability

Amenities include: Complimentary Wi-Fi for
Marriott Bonvoy members, fitness center access,
onsite dining, pool, and city views.





akoyaGO
 Alford Group
 Ann Arbor Area Community Foundation
 Bloomerang
 Center for Effective Philanthropy
 Charitable Solutions, LLC
 Chicago Community Trust
 Clark Hill PLC
 Clearstead
 CNY Community Foundation
 Community Foundation for Greater Atlanta
 Community Foundations
 Crescendo Interactive, Inc.
 Daylight
 Ekstrom, Alley and Clontz
 Embolden
 Foundant Technologies
 Generous Change
 Gulf Coast Community Foundation
 Highland Consulting Associates, Inc.
 Lilly Family School of Philanthropy
 Locus
 Longmont Community Foundation
 Maine Community Foundation
 Myriad USA
 Network for Good
 Plus Delta Partnerships
 RenPSG
 Saint Paul & Minnesota Foundation
 San Francisco Foundation
 Scholarship America
 Stellar Technology Solutions, LLC
 The Arizona Foundation
 The Boston Foundation
 The Compass Group
 The Dallas Foundation
 The Miami Foundation
 The San Antonio Area Foundation
 Van Scoyoc Associates



SPONSORSHIP LEVELS

LEGACY (1) \$20,000

Be Unforgettable

- › 4 complimentary registrations
- › 2 exhibit tables (12ft space)
- › Host a Panel/plenary session
- › Host the AdNet 2026 Reception
- › Premium recognition during opening remarks
- › Executive branding package across all materials
- › Wi-Fi & app login branding
- › Multiple dedicated marketing announcements
- › 1 promotional item in conference bags

PRESENTING (1) \$15,000

Inspire Action

- › 3 complimentary registrations
- › 1 exhibit table (6ft)
- › Moderate panel spot/plenary session (main stage)
- › Premium branding throughout the conference
- › Branded signage in sponsored areas
- › Dedicated email & social media features
- › 1 promotional item in conference bags

THOUGHT LEADER (3-5) \$10,000

Shape the Conversation

- › 2 complimentary registrations
- › 1 exhibit table (6ft)
- › Lead a breakout 45-60 minute session (Community Foundation participation required)
- › Premium logo placement on all materials
- › Dedicated email & social media announcement
- › Banner ad in conference app
- › 1 promotional item in conference bags

ADVOCATE (3-5) \$7,000

Forge Partnerships

- › 2 complimentary registrations
- › 1 exhibit table (6ft) with priority location
- › Networking break sponsorship with branded signage
- › Option to host a workshop or demo during pre-conference sessions or working lunch
- › Spotlight App announcement during the networking break with booth info
- › Enhanced company profile in conference app (150 words)
- › Logo on conference materials & website
- › 1 promotional item in conference bags

EXHIBITOR (10) \$4,000

Build Relationships

- › 1 complimentary registration
- › 1 exhibit table (6ft)
- › Company logo in conference app & website

COMMUNITY SUPPORTER (no limit) \$1,000

Champion Your Peers

- › Recognition in conference materials & website
- › Company logo in conference app & website
- › Our heartfelt thanks and acknowledgment
- › Designed specifically for community foundation peers

À LA CARTE ADD-ONS

CONFERENCE BAGS (1) \$3,500

CONFERENCE LANYARDS (1) \$3,500

HOTEL KEY CARDS (1) \$3,000



CANCELLATIONS

Cancellations made on or before January 7, 2026, at 5:00 PM Eastern will receive a full refund, less the \$500.00 conference cancellation surcharge. All cancellations and requests for refunds must be made in writing and sent to our Conference Management Team via email at conference@adnetcf.org. No refunds will be given for cancellations made after January 7th deadline, or for conference no-shows. If you cancel after the deadline and have not prepaid associated fees, AdNet will bill you for your entire sponsorship fee. Sponsorships purchased after the refund cancellation deadline are not eligible for a refund.

NO SHOWS

If an exhibitor fails to install or display in an assigned space or fails to comply with any other provision of this agreement, AdNet shall have the right, without notice to the exhibitor, to take possession of said space and lease said space, or any part thereof, to such parties, and upon such terms and conditions, as it may deem proper. Any exhibitors who do not show up will not receive a refund. If you e-mail, fax, or mail your cancellation notice, please call to confirm receipt.

FEES

Full payment must accompany the application for exhibit space. Exhibit location and Exhibitor Information Kits will be mailed after confirmation and payment of full sponsorship fees.

INDEMNIFICATION AND HOLD HARMLESS

The exhibitor shall indemnify, defend, and hold harmless AdNet and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damages to person or property, losses and liability, including reasonable attorney fees (collectively "claims") arising out of or caused by the exhibitor's negligence in connection with the provision of services of Sheraton Phoenix Downtown, Phoenix, AZ. The exhibitor shall not have waived or be deemed to have waived, by reason of this paragraph, any defense, which it may have with respect to such claims. AdNet shall indemnify, defend, and hold harmless the exhibitor and its officers, directors, partners, agents, members, and employees from and against all demands, claims, damages to person or property, losses and liabilities, including reasonable attorney fees (collectively "claims") arising out of or caused by AdNet's negligence. AdNet shall not have waived or be deemed to have waived, by reason of this paragraph, any defense that it may have with respect to such claims. Exhibitors assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to their displays, equipment, and other property brought upon the premises of the hotel and shall indemnify and hold harmless AdNet and the Sheraton Phoenix Downtown, their officers, directors, partners, agents, members, and employees, from all such losses, damages, and claims. In all cases, occupants wishing to insure their property must do so at their own expense. It is especially recommended that all occupants always have representatives in attendance when the exhibits are open and particularly when exhibits are being set up or dismantled, to protect against loss.

RULES

AdNet reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to final decision by AdNet. AdNet reserves the right to make such changes, amendments, and additions to these rules at any time considered advisable for the proper conduct of the exhibit, with the provision the exhibitors will be advised of any such changes.

RIGHTS OF TERMINATION

This agreement is subject to termination for cause, upon written notice, without liability to the terminating party due to acts of God, war, government regulation, terrorism, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond the party's control making it illegal or impossible to provide the facilities or to hold the conference. The phrase "without liability" whenever used in this agreement shall be deemed to include a refund by AdNet of all deposits and repayment made within (30) days of the event's final day.

WE LOOK FORWARD TO WELCOMING EACH OF YOU IN PHOENIX FOR ADNET.





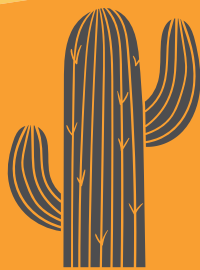
SECURE SPONSORSHIP/BOOTH



BOOK HOTEL



REGISTER ATTENDEES



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