

All sessions located on the **Third Floor** of the Sheraton Phoenix Downtown.

MONDAY, MARCH 2, 2026

2:00 PM - 6:30 PM REGISTRATION DESK OPEN

3:00 PM - 5:00 PM **PRE-CONFERENCE SESSIONS**
Level-based, small-group sessions led by seasoned AdNet board members—101 covers foundations and core practices, 201 digs into applied strategies and case studies, and 301 focuses on advanced leadership and team strategy. Choose your level and come ready to learn.

5:00 PM - 6:30 PM **ADNET OPENING RECEPTION**

TUESDAY, MARCH 3, 2026

7:45 AM - 4:00 PM REGISTRATION DESK OPEN

7:45 AM - 4:00 PM EXHIBIT HALL OPEN

7:45 AM - 8:40 AM NETWORKING BREAKFAST

8:40 AM - 8:55 AM **PLENARY SESSION**
Phoenix C

Welcome & Opening Remarks

8:55 AM - 9:45 AM **PLENARY SESSION**
Phoenix C

**Leading Transformational Change:
Secrets of Successful Leaders**

Anna María Chávez, Esq., President & CEO,
Arizona Community Foundation

TUESDAY, MARCH 3, 2026 (continued)

9:45 AM - 10:35 AM **PLENARY SESSION**
Phoenix C

**Your Culture of Philanthropy: Building
360 Degrees of Excellence**

Laurie Andrews, President, Community
Foundation of Jackson Hole

Robert L. Bull, President, Compass Group

Erica Joseph, President, Community
Foundation of the Eastern Shore

Grace Lubwama, President & CEO,
Kalamazoo Community Foundation

Greg Wesley, CEO, Greater Milwaukee
Foundation

10:35 AM - 11:05 AM NETWORKING BREAK

11:05 AM - 12:05 PM **BREAKOUT SESSIONS
BLOCK 1**

- **Taking Donor Partnerships From Meh to
Momentum**

Phoenix D

Mary Hartstein, Director of Donor
Engagement & Impact, Rochester Area
Community Foundation

TUESDAY, MARCH 3, 2026 (continued)

11:05 AM - 12:05 PM **BREAKOUT SESSIONS
BLOCK 1 (continued)**

- **Advertising & Marketing to Boost
Development Goals**

Phoenix E

Rebecca Mandelman, Executive Vice
President & Chief Philanthropic Officer, The
New York Community Trust

Amy Wolf, Senior Director of Marketing, The
New York Community Trust

- **Strengthening Communities:
Partnerships Through the Supporting
Organization Foundation Model**

Phoenix A

Will Janisch, Senior Philanthropic Advisor,
Greater Milwaukee Foundation

TrenLan Pounds, Philanthropic Advisor,
Greater Milwaukee Foundation

- **Externally Managed Funds: A Practical
Guide for Community Foundations**

Phoenix B

Kathryn Mawer, Managing Director, FEG
Investment Advisors

Sarah Wessling, Vice President, Philanthropic
Strategist, FEG Investment Advisors

12:05 PM - 1:00 PM **NETWORKING LUNCH**
Phoenix C



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TUESDAY, MARCH 3, 2026 (continued)

1:00 PM - 1:20 PM PLENARY SESSION
Phoenix C

AdNet Business Meeting

1:20 PM - 2:10 PM PLENARY SESSION
Phoenix C

Scholarship America Plenary TBA

2:20 PM - 3:10 PM PLENARY SESSION
Phoenix C

Session Title TBA

Jeff Hamond, Vice President, Van Scoyoc Associates

3:10 PM - 3:40 PM NETWORKING BREAK

3:40 PM - 4:40 PM BREAKOUT SESSIONS
BLOCK 2

- **Things I Wish I Knew About Engaging Advisors**
Phoenix D

Josh Dukelow, Gift Planning Officer, Community Foundation for Greater Atlanta

Jessica Uzzell, J.D., Director of Philanthropic Strategy, The Miami Foundation

TUESDAY, MARCH 3, 2026 (continued)

3:40 PM - 4:40 PM BREAKOUT SESSIONS
BLOCK 2 (continued)

- **Beyond Dollars: Measure What Matters to Drive Fundraising Success**
Phoenix E

Katie Sawyer, Assistant Vice President of Philanthropy, San Diego Foundation

Bridget Strickland, Senior Director of Donor Services & Philanthropy Operations, San Diego Foundation

- **Six Comms Wins That Delivered Big**
Phoenix A

Alexandria Dawson, Vice President of Marketing & Communications, Community Foundation of Greater Flint

- **Tech in Action: Digital Solutions for Crisis Response & Disaster Relief**
Phoenix B

Foundant Technologies Speakers TBA

5:30 PM - 8:00 PM ADNET 2026 EVENING RECEPTION

WEDNESDAY, MARCH 4, 2026

7:45 AM - 2:00 PM REGISTRATION DESK OPEN

7:45 AM - 1:30 PM EXHIBIT HALL OPEN

7:45 AM - 8:35 AM NETWORKING BREAKFAST

8:35 AM - 10:00 AM PLENARY SESSION
Phoenix C

The Art of Facilitation

Natalie McVeigh, Founder & Consultant, Oikonomia Group

10:00 AM - 10:30 AM NETWORKING BREAK

10:30 AM - 11:30 AM BREAKOUT SESSIONS
BLOCK 3

- **More Than the Numbers: Making Data Work for You to Build Lasting Donor Connections**
Phoenix D

Emma Budd, Development Strategy Manager, The New York Community Trust

Katelyn Videto, Director of Donor Services, Community Foundation of Southeast Michigan

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WEDNESDAY, MARCH 4, 2026 (continued)

10:30 AM - 11:30 AM BREAKOUT SESSIONS BLOCK 3 (continued)

- **You're in the Will, Now What**
Phoenix E
Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University
- **Cultivating Connection: Strategic Marketing That Strengthens Professional Advisor Relationships**
Phoenix A
Julia McDonald, Vice President of Marketing & Communications, Community Foundation of Greater Memphis
- **Developing & Leading High-Performing Teams in a Complex Environment**
Phoenix B
Ciara Clardy, Consultant, Alford Group
Sharon Tiknis, Chief Client Experience Officer, Alford Group

WEDNESDAY, MARCH 4, 2026 (continued)

11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4

- **From Seventeen to One Hundred Three: People & Process That Power Growth**
Phoenix D
Alison Gerardot, Chief Impact Officer, Community Foundation of Greater Fort Wayne
Stephanie Mann, Vice President of Strategy & Operations, Athens Area Community Foundation
Sarah McKinney, President & CEO, Athens Area Community Foundation
Kiley Tate-Potts, Chief Philanthropy Officer, Community Foundation of Greater Fort Wayne
- **Collective Giving, Collective Impact: Building Community Through Inclusive Donor Pipelines**
Phoenix E
Christine Munteanu, Affinity Funds Manager, The Chicago Community Trust
Dawn Perry, Collective Giving Officer, Rochester Area Community Foundation
- **Still the Storyteller: Using AI with Integrity**
Phoenix A
Katelyn Stuck, Communications Officer, Community Foundation of Greater Flint

WEDNESDAY, MARCH 4, 2026 (continued)

11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Charitable Solutions Session TBA**
Phoenix B

12:40 PM - 2:00 PM NETWORKING LUNCH & CLOSING PLENARY SESSION *Phoenix C*

The Psychology of the Planned Giving Donor

Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University

2:30 PM - 7:00 PM PHOENIX EXPERIENCE TOURS