

All sessions located on the **Third Floor** of the Sheraton Phoenix Downtown.

MONDAY, MARCH 2, 2026

2:00 PM - 6:30 PM	REGISTRATION DESK OPEN
3:00 PM - 5:00 PM	PRE-CONFERENCE SESSIONS Level-based, small-group sessions led by seasoned AdNet board members—101 covers foundations and core practices, 201 digs into applied strategies and case studies, and 301 focuses on advanced leadership and team strategy. Choose your level and come ready to learn.
5:00 PM - 6:30 PM	ADNET OPENING RECEPTION

TUESDAY, MARCH 3, 2026

7:45 AM - 4:00 PM	REGISTRATION DESK OPEN
7:45 AM - 4:00 PM	EXHIBIT HALL OPEN
7:45 AM - 8:40 AM	NETWORKING BREAKFAST
8:40 AM - 8:55 AM	PLENARY SESSION Phoenix C Welcome & Opening Remarks
8:55 AM - 9:45 AM	PLENARY SESSION Phoenix C Leading Transformational Change: Secrets of Successful Leaders Anna María Chávez, Esq., President & CEO, Arizona Community Foundation

TUESDAY, MARCH 3, 2026 (continued)

9:45 AM - 10:35 AM	PLENARY SESSION Phoenix C Your Culture of Philanthropy: Building 360 Degrees of Excellence Laurie Andrews, President, Community Foundation of Jackson Hole Robert L. Bull, President, Compass Group Erica Joseph, President, Community Foundation of the Eastern Shore Grace Lubwama, President & CEO, Kalamazoo Community Foundation Greg Wesley, CEO, Greater Milwaukee Foundation
10:35 AM - 11:05 AM	NETWORKING BREAK

11:05 AM - 12:05 PM BREAKOUT SESSIONS BLOCK1 (continued)

- **Taking Donor Partnerships From Meh to Momentum**
Phoenix D
Mary Hartstein, Director of Donor Engagement & Impact, Rochester Area Community Foundation

TUESDAY, MARCH 3, 2026 (continued)

11:05 AM - 12:05 PM	BREAKOUT SESSIONS BLOCK1 (continued) Advertising & Marketing to Boost Development Goals Phoenix E Rebecca Mandelman, Executive Vice President & Chief Philanthropic Officer, The New York Community Trust Amy Wolf, Senior Director of Marketing, The New York Community Trust Strengthening Communities: Partnerships Through the Supporting Organization Foundation Model Phoenix A Will Janisch, Senior Philanthropic Advisor, Greater Milwaukee Foundation TrenLan Pounds, Philanthropic Advisor, Greater Milwaukee Foundation Externally Managed Funds: A Practical Guide for Community Foundations Phoenix B Kathryn Mawer, Managing Director, FEG Investment Advisors Sarah Wessling, Vice President, Philanthropic Strategist, FEG Investment Advisors
12:05 PM - 1:00 PM	NETWORKING LUNCH Phoenix C

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TUESDAY, MARCH 3, 2026 (continued)

1:00 PM - 1:20 PM PLENARY SESSION

Phoenix C

AdNet Business Meeting

1:20 PM - 2:10 PM PLENARY SESSION

Phoenix C

Scholarship America Plenary TBA

2:20 PM - 3:10 PM PLENARY SESSION

Phoenix C

Session Title TBA

Jeff Hamond, Vice President, Van Scoyoc
Associates

3:10 PM - 3:40 PM NETWORKING BREAK

3:40 PM - 4:40 PM BREAKOUT SESSIONS

BLOCK 2

- **Things I Wish I Knew About Engaging Advisors**

Phoenix D

Josh Dukelow, Gift Planning Officer,
Community Foundation for Greater Atlanta

Jessica Uzzell, J.D., Director of Philanthropic
Strategy, The Miami Foundation

TUESDAY, MARCH 3, 2026 (continued)

3:40 PM - 4:40 PM BREAKOUT SESSIONS

BLOCK 2 (continued)

- **Beyond Dollars: Measure What Matters to Drive Fundraising Success**

Phoenix E

Katie Sawyer, Assistant Vice President of
Philanthropy, San Diego Foundation

Bridget Strickland, Senior Director of Donor
Services & Philanthropy Operations, San
Diego Foundation

- **Six Comms Wins That Delivered Big**

Phoenix A

Alexandria Dawson, Vice President of
Marketing & Communications, Community
Foundation of Greater Flint

- **Tech in Action: Digital Solutions for Crisis Response & Disaster Relief**

Phoenix B

Foundant Technologies Speakers TBA

5:30 PM - 8:00 PM ADNET 2026 EVENING
RECEPTION

WEDNESDAY, MARCH 4, 2026

7:45 AM - 2:00 PM REGISTRATION DESK OPEN

7:45 AM - 1:30 PM EXHIBIT HALL OPEN

7:45 AM - 8:35 AM NETWORKING BREAKFAST

8:35 AM - 10:00 AM PLENARY SESSION

Phoenix C

The Art of Facilitation

Natalie McVeigh, Founder & Consultant,
Oikonomia Group

10:00 AM - 10:30 AM NETWORKING BREAK

10:30 AM - 11:30 AM BREAKOUT SESSIONS

BLOCK 3

- **More Than the Numbers: Making Data Work for You to Build Lasting Donor Connections**

Phoenix D

Emma Budd, Development Strategy
Manager, The New York Community Trust

Katelyn Videto, Director of Donor Services,
Community Foundation of Southeast
Michigan

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WEDNESDAY, MARCH 4, 2026 (continued)

10:30 AM - 11:30 AM BREAKOUT SESSIONS BLOCK 3 (continued)

- **You're in the Will, Now What**

Phoenix E

Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University

- **Cultivating Connection: Strategic Marketing That Strengthens Professional Advisor Relationships**

Phoenix A

Julia McDonald, Vice President of Marketing & Communications, Community Foundation of Greater Memphis

- **Developing & Leading High-Performing Teams in a Complex Environment**

Phoenix B

Ciara Claraty, Consultant, Alford Group

Sharon Tiknis, Chief Client Experience Officer, Alford Group

WEDNESDAY, MARCH 4, 2026 (continued)

11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4

- **From Seventeen to One Hundred Three: People & Process That Power Growth**

Phoenix D

Alison Gerardot, Chief Impact Officer, Community Foundation of Greater Fort Wayne

Stephanie Mann, Vice President of Strategy & Operations, Athens Area Community Foundation

Sarah McKinney, President & CEO, Athens Area Community Foundation

Kiley Tate-Potts, Chief Philanthropy Officer, Community Foundation of Greater Fort Wayne

- **Collective Giving, Collective Impact: Building Community Through Inclusive Donor Pipelines**

Phoenix E

Christine Munteanu, Affinity Funds Manager, The Chicago Community Trust

Dawn Perry, Collective Giving Officer, Rochester Area Community Foundation

- **Still the Storyteller: Using AI with Integrity**

Phoenix A

Katelyn Stuck, Communications Officer, Community Foundation of Greater Flint

WEDNESDAY, MARCH 4, 2026 (continued)

11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Charitable Solutions Session TBA**

Phoenix B

12:40 PM - 2:00 PM NETWORKING LUNCH & CLOSING PLENARY SESSION

Phoenix C

The Psychology of the Planned Giving Donor

Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University

2:30 PM - 7:00 PM PHOENIX EXPERIENCE TOURS