

All sessions located on the **Third Floor** of the Sheraton Phoenix Downtown.

## MONDAY, MARCH 2, 2026

- 2:00 PM - 6:30 PM REGISTRATION DESK OPEN
- 3:00 PM - 5:00 PM PRE-CONFERENCE SESSIONS
- 5:00 PM - 6:30 PM ADNET OPENING RECEPTION

## TUESDAY, MARCH 3, 2026

- 8:00 AM - 4:00 PM REGISTRATION DESK OPEN
- 8:00 AM - 4:00 PM EXHIBIT HALL OPEN
- 8:00 AM - 9:00 AM NETWORKING BREAKFAST
- 9:00 AM - 9:10 AM PLENARY SESSION  
*Phoenix C*  
**Welcome & Opening Remarks**
- 9:10 AM - 10:00 AM PLENARY SESSION  
*Phoenix C*  
**Leading Transformational Change:  
Secrets of Successful Leaders**  
Anna Maria Chávez, Arizona Community Foundation

## TUESDAY, MARCH 3, 2026 (continued)

- 10:00 AM - 10:50 AM PLENARY SESSION  
*Phoenix C*  
**Your Culture of Philanthropy: Building  
360 Degrees of Excellence**  
Laurie Andrews, President, Community Foundation of Jackson Hole  
Robert L. Bull, President, Compass Group  
Erica Joseph, President, Community Foundation of the Eastern Shore  
Grace Lubwama, President & CEO, Kalamazoo Community Foundation  
Greg Wesley, CEO, Greater Milwaukee Foundation
- 10:50 AM - 11:20 AM NETWORKING BREAK
- 11:20 AM - 12:20 PM BREAKOUT SESSIONS  
BLOCK 1
  - **More than the Numbers: Making Data Work for You to Build Lasting Donor Connections**  
*Phoenix D*  
Emma Budd, Development Strategy Manager, The New York Community Trust  
Katelyn Videto, Director of Donor Services, Community Foundation of Southeast Michigan

## TUESDAY, MARCH 3, 2026 (continued)

- 11:20 AM - 12:20 PM BREAKOUT SESSIONS  
BLOCK 1 (continued)
  - **Strengthening Communities: Partnerships Through the Supporting Organization Foundation Model**  
*Phoenix E*  
Will Janisch, Senior Philanthropic Advisor, Greater Milwaukee Foundation  
TrenLan Pounds, Philanthropic Advisor, Greater Milwaukee Foundation
  - **Advertising & Marketing to Boost Development Goals**  
*Phoenix A*  
Rebecca Mandelman, Executive Vice President & Chief Philanthropic Officer, The New York Community Trust  
Amy Wolf, Senior Director of Marketing, The New York Community Trust
  - **Developing & Leading High-Performing Teams in a Complex Environment**  
*Phoenix B*  
Ciara Claraty, Consultant, Alford Group  
Sharon Tiknis, Chief Client Experience Officer, Alford Group
- 12:20 PM - 1:20 PM NETWORKING LUNCH  
*Phoenix C*



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## TUESDAY, MARCH 3, 2026 (continued)

**1:20 PM - 2:10 PM PLENARY SESSION**

*Phoenix C*

**Session Title TBA**

Jeff Hamond, Vice President, Van Scoyoc Associates

**2:10 PM - 3:00 PM PLENARY SESSION**

*Phoenix C*

**Scholarship America Plenary TBA**

**3:00 PM - 3:30 PM NETWORKING BREAK**

**3:30 PM - 4:30 PM BREAKOUT SESSIONS  
BLOCK 2**

- **Things I Wish I Knew About Engaging Advisors**

*Phoenix D*

Josh Dukelow, Gift Planning Officer, Community Foundation for Greater Atlanta

Jessica Uzzell, J.D., Director of Philanthropic Strategy, The Miami Foundation

## TUESDAY, MARCH 3, 2026 (continued)

**3:30 PM - 4:30 PM BREAKOUT SESSIONS**

**BLOCK 2 (continued)**

- **Metrics & Dashboards Representing Fundraising Performance**

*Phoenix E*

Bridget Strickland, Director of Donor Services, San Diego Foundation

- **Six Comms Wins That Delivered Big**

*Phoenix A*

Alexandria Dawson, Vice President of Marketing & Communications, Community Foundation of Greater Flint

- **Sponsor Session TBA**

*Phoenix B*

**5:30 PM - 8:00 PM ADNETH 2026 EVENING  
RECEPTION**

## WEDNESDAY, MARCH 4, 2026

**8:00 AM - 3:00 PM REGISTRATION DESK OPEN**

**8:00 AM - 1:30 PM EXHIBIT HALL OPEN**

**8:00 AM - 8:45 AM NETWORKING BREAKFAST**

**8:45 AM - 9:00 AM PLENARY SESSION**

*Phoenix C*

**AdNet Business Meeting**

**9:10 AM - 10:00 AM PLENARY SESSION**

*Phoenix C*

**Session Title TBA**

Natalie McVeigh, Founder, Oikonomia Advisory

**10:30 AM - 11:00 AM NETWORKING BREAK**

**11:00 AM - 12:00 PM BREAKOUT SESSIONS  
BLOCK 3**

- **Taking Donor Partnerships From Meh to Momentum**

*Phoenix D*

Mary Hartstein, Director of Donor Engagement & Impact, Rochester Area Community Foundation



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## WEDNESDAY, MARCH 4, 2026 (continued)

### 11:00 AM - 12:00 PM BREAKOUT SESSIONS BLOCK 3 (continued)

- **You're in the Will, Now What**  
*Phoenix E*  
Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University
- **Cultivating Connection: Strategic Marketing That Strengthens Professional Advisor Relationships**  
*Phoenix A*  
Julia McDonald, Vice President of Marketing & Communications, Community Foundation of Greater Memphis
- **Externally Managed Funds: A Practical Guide for Community Foundations**  
*Phoenix B*  
Kathryn Mawer, CFA, CAIA, Managing Director, FEG Investment Advisors  
Sarah Wessling, Vice President Philanthropic Strategist, FEG Investment Advisors

## WEDNESDAY, MARCH 4, 2026 (continued)

### 12:00 PM - 1:00 PM BREAKOUT SESSIONS BLOCK 4

- **Mastering Efficiency & Growing High Performing Teams**  
*Phoenix D*  
Alison Gerardot, Chief Impact Officer, Community Foundation of Greater Fort Wayne  
Stephanie Mann, Vice President of Strategy & Operations, Athens Area Community Foundation  
Sarah McKinney, President & CEO, Athens Area Community Foundation  
Kiley Tate-Potts, Chief Philanthropy Officer, Foundation of Greater Fort Wayne
- **Collective Giving, Collective Impact: Building Community Through Inclusive Donor Pipelines**  
*Phoenix E*  
Christine Munteanu, Affinity Funds Manager, The Chicago Community Trust  
Dawn Perry, Collective Giving Officer, Rochester Area Community Foundation
- **Still the Storyteller: Using AI with Integrity**  
*Phoenix A*  
Katelyn Stuck, Communications Officer, Community Foundation of Greater Flint

## WEDNESDAY, MARCH 4, 2026 (continued)

### 12:00 PM - 1:00 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Ekstrom Alley Clontz Session TBA**  
*Phoenix B*
- **1:00 PM - 2:25 PM NETWORKING LUNCH & CLOSING PLENARY SESSION**  
*Phoenix C*  
**The Psychology of the Planned Giving Donor**  
Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University
- **2:25 PM - 2:30 PM CLOSING REMARKS**  
*Phoenix C*
- **3:00 PM - 7:00 PM PHOENIX EXPERIENCE TOURS**