

All sessions located on the **Third Floor** of the Sheraton Phoenix Downtown.

MONDAY, MARCH 2, 2026

2:00 PM - 6:30 PM REGISTRATION DESK OPEN
 3:00 PM - 5:00 PM PRE-CONFERENCE SESSIONS
 5:00 PM - 6:30 PM ADNET OPENING RECEPTION

TUESDAY, MARCH 3, 2026

8:00 AM - 4:00 PM REGISTRATION DESK OPEN
 8:00 AM - 4:00 PM EXHIBIT HALL OPEN
 8:00 AM - 9:00 AM NETWORKING BREAKFAST
 9:00 AM - 9:10 AM PLENARY SESSION
Phoenix C
 Welcome & Opening Remarks
 9:10 AM - 10:00 AM PLENARY SESSION
Phoenix C
 **Leading Transformational Change:
 Secrets of Successful Leaders**
 Anna Maria Chávez, Arizona Community
 Foundation

TUESDAY, MARCH 3, 2026 (continued)

10:00 AM - 10:50 AM PLENARY SESSION
Phoenix C
Your Culture of Philanthropy: Building 360 Degrees of Excellence
 Laurie Andrews, President, Community Foundation of Jackson Hole
 Robert L. Bull, President, Compass Group
 Erica Joseph, President, Community Foundation of the Eastern Shore
 Grace Lubwama, President & CEO, Kalamazoo Community Foundation
 Greg Wesley, CEO, Greater Milwaukee Foundation

10:50 AM - 11:20 AM NETWORKING BREAK

11:20 AM - 12:20 PM BREAKOUT SESSIONS
 BLOCK1

- **More than the Numbers: Making Data Work for You to Build Lasting Donor Connections**
Phoenix D
 Emma Budd, Development Strategy Manager, The New York Community Trust
 Katelyn Videto, Director of Donor Services, Community Foundation of Southeast Michigan

TUESDAY, MARCH 3, 2026 (continued)

11:20 AM - 12:20 PM BREAKOUT SESSIONS
 BLOCK1 (continued)

- **Strengthening Communities: Partnerships Through the Supporting Organization Foundation Model**
Phoenix E
 Will Janisch, Senior Philanthropic Advisor, Greater Milwaukee Foundation
 TrenLan Pounds, Philanthropic Advisor, Greater Milwaukee Foundation
- **Advertising & Marketing to Boost Development Goals**
Phoenix A
 Rebecca Mandelman, Executive Vice President & Chief Philanthropic Officer, The New York Community Trust
 Amy Wolf, Senior Director of Marketing, The New York Community Trust
- **Developing & Leading High-Performing Teams in a Complex Environment**
Phoenix B
 Ciara Clarity, Consultant, Alford Group
 Sharon Tiknis, Chief Client Experience Officer, Alford Group

12:20 PM - 1:20 PM NETWORKING LUNCH
Phoenix C

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TUESDAY, MARCH 3, 2026 (continued)

1:20 PM - 2:10 PM PLENARY SESSION
Phoenix C

Session Title TBA

Jeff Hamond, Vice President, Van Scoyoc Associates

2:10 PM - 3:00 PM PLENARY SESSION
Phoenix C

Scholarship America Plenary TBA

3:00 PM - 3:30 PM NETWORKING BREAK

3:30 PM - 4:30 PM BREAKOUT SESSIONS
BLOCK 2

- **Things I Wish I Knew About Engaging Advisors**

Phoenix D

Josh Dukelow, Gift Planning Officer, Community Foundation for Greater Atlanta

Jessica Uzzell, J.D., Director of Philanthropic Strategy, The Miami Foundation

TUESDAY, MARCH 3, 2026 (continued)

3:30 PM - 4:30 PM BREAKOUT SESSIONS
BLOCK 2 (continued)

- **Metrics & Dashboards Representing Fundraising Performance**

Phoenix E

Bridget Strickland, Director of Donor Services, San Diego Foundation

- **Six Comms Wins That Delivered Big**

Phoenix A

Alexandria Dawson, Vice President of Marketing & Communications, Community Foundation of Greater Flint

- **Sponsor Session TBA**

Phoenix B

5:30 PM - 8:00 PM ADNET 2026 EVENING RECEPTION

WEDNESDAY, MARCH 4, 2026

8:00 AM - 3:00 PM REGISTRATION DESK OPEN

8:00 AM - 1:30 PM EXHIBIT HALL OPEN

8:00 AM - 8:45 AM NETWORKING BREAKFAST

8:45 AM - 9:00 AM PLENARY SESSION
Phoenix C

AdNet Business Meeting

9:10 AM - 10:00 AM PLENARY SESSION
Phoenix C

Session Title TBA

Natalie McVeigh, Founder, Oikonomia Advisory

10:30 AM - 11:00 AM NETWORKING BREAK

11:00 AM - 12:00 PM BREAKOUT SESSIONS
BLOCK 3

- **Taking Donor Partnerships From Meh to Momentum**

Phoenix D

Mary Hartstein, Director of Donor Engagement & Impact, Rochester Area Community Foundation

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WEDNESDAY, MARCH 4, 2026 (continued)

11:00 AM - 12:00 PM BREAKOUT SESSIONS BLOCK 3 (continued)

- **You're in the Will, Now What**

Phoenix E

Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University

- **Cultivating Connection: Strategic Marketing That Strengthens Professional Advisor Relationships**

Phoenix A

Julia McDonald, Vice President of Marketing & Communications, Community Foundation of Greater Memphis

- **Externally Managed Funds: A Practical Guide for Community Foundations**

Phoenix B

Kathryn Mawer, CFA, CAIA, Managing Director, FEG Investment Advisors

Sarah Wessling, Vice President Philanthropic Strategist, FEG Investment Advisors

WEDNESDAY, MARCH 4, 2026 (continued)

12:00 PM - 1:00 PM BREAKOUT SESSIONS BLOCK 4

- **Mastering Efficiency & Growing High Performing Teams**

Phoenix D

Alison Gerardot, Chief Impact Officer, Community Foundation of Greater Fort Wayne

Stephanie Mann, Vice President of Strategy & Operations, Athens Area Community Foundation

Sarah McKinney, President & CEO, Athens Area Community Foundation

Kiley Tate-Potts, Chief Philanthropy Officer, Foundation of Greater Fort Wayne

- **Collective Giving, Collective Impact: Building Community Through Inclusive Donor Pipelines**

Phoenix E

Christine Munteanu, Affinity Funds Manager, The Chicago Community Trust

Dawn Perry, Collective Giving Officer, Rochester Area Community Foundation

- **Still the Storyteller: Using AI with Integrity**

Phoenix A

Katelyn Stuck, Communications Officer, Community Foundation of Greater Flint

WEDNESDAY, MARCH 4, 2026 (continued)

12:00 PM - 1:00 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Ekstrom Alley Clontz Session TBA**

Phoenix B

1:00 PM - 2:25 PM NETWORKING LUNCH & CLOSING PLENARY SESSION

Phoenix C

The Psychology of the Planned Giving Donor

Russell James III, J.D., Ph.D., Professor at the School of Financial Planning, Texas Tech University

2:25 PM - 2:30 PM CLOSING REMARKS

Phoenix C

3:00 PM - 7:00 PM PHOENIX EXPERIENCE TOURS