

## MONDAY, MARCH 2, 2026

- 2:00 PM - 6:30 PM** REGISTRATION DESK OPEN
- 3:00 PM - 5:00 PM** PRE-CONFERENCE SESSIONS  
*AdNet 101 | Phoenix D*  
*AdNet 201 | Phoenix E*  
*AdNet 301 | Phoenix A*  
*AdNet Comma | Phoenix B*  
 Level-based, small-group sessions led by seasoned AdNet board members—101 covers foundations and core practices, 201 focuses on applied strategies and peer exchange, and 301 centers on advanced leadership and team strategy. A dedicated Comma pre-conference session will also explore communications and disaster philanthropy. Choose the sessions that fit your role and come ready to learn.
- 5:00 PM - 6:30 PM** ADNET OPENING RECEPTION  
*Phoenix Ballroom Foyer*

## TUESDAY, MARCH 3, 2026

- 7:45 AM - 4:00 PM** REGISTRATION DESK OPEN  
*Phoenix Ballroom Foyer*
- 7:45 AM - 4:00 PM** EXHIBIT HALL OPEN  
*Phoenix Ballroom Foyer*
- 7:45 AM - 8:40 AM** NETWORKING BREAKFAST  
*Phoenix Ballroom Foyer*

## TUESDAY, MARCH 3, 2026 (continued)

- 8:40 AM - 8:55 AM** PLENARY SESSION  
*Phoenix C*  
**Welcome & Opening Remarks**
- 8:55 AM - 9:45 AM** PLENARY SESSION  
*Phoenix C*  
**Leading Transformational Change: Secrets of Successful Leaders**  
 Learn how to lead transformational change, inspire leadership at all levels, and prepare your foundation for evolving community work and the next generation of donors.  
**Anna María Chávez, Esq.,** President & CEO, Arizona Community Foundation
- 9:45 AM - 10:35 AM** PLENARY SESSION  
*Phoenix C*  
**Your Culture of Philanthropy: Building 360 Degrees of Excellence**  
 CEOs share practical strategies to build a 360-degree culture of philanthropy - finding new donors, strengthening relationships, securing support, and increasing community impact.  
**Laurie Andrews,** President, Community Foundation of Jackson Hole  
**Rob Bull,** President & CEO, The Compass Group  
**Erica Joseph,** President, Community Foundation of the Eastern Shore  
**Grace Lubwama, Ph.D.,** President & CEO, Kalamazoo Community Foundation  
**Greg Wesley, J.D.,** President & CEO, Greater Milwaukee Foundation

### 10:35 AM - 11:05 AM NETWORKING BREAK

Sponsored by **akoyaGo**  
*Phoenix Ballroom Foyer*

### 11:05 AM - 12:05 PM BREAKOUT SESSIONS BLOCK 1

- Taking Donor Partnerships from Meh to Momentum Through Co-Investment**  
*Phoenix D*  
 Learn how co-investment turns transactional donor interactions into inspiring partnerships, reduces low-impact work, expands grant-making resources, and drives mission-aligned community change.  
**Mary Hartstein,** Director of Donor Engagement & Impact, Rochester Area Community Foundation
- Advertising & Marketing to Boost Development Goals**  
*Phoenix E*  
 Learn practical, budget-friendly strategies to strengthen marketing and advertising - build internal buy-in, create reusable campaigns, choose high-value media partners, and sharpen donor/advisor messaging.  
**Rebecca Mandelman,** Executive Vice President & Chief Philanthropic Officer, The New York Community Trust  
**Amy Wolf,** Senior Director of Marketing, The New York Community Trust



## TUESDAY, MARCH 3, 2026 (continued)

### 11:05 AM - 12:05 PM BREAKOUT SESSIONS BLOCK 1 (continued)

- Strengthening Communities: Partnerships Through the Supporting Organization Foundation Model**  
*Phoenix A*  
 Explore Greater Milwaukee Foundation's Supporting Organization model to strengthen stewardship, share infrastructure, engage diverse donors, and expand impact through partnerships while preserving local identity.  
**Will Janisch**, Senior Philanthropic Advisor, Greater Milwaukee Foundation  
**TrenLan Pounds**, Philanthropic Advisor, Greater Milwaukee Foundation
- Externally Managed Funds: Governance, Design, & Oversight in Practice**  
*Phoenix B*  
 Learn a practical four-step framework for externally managed fund governance - align stakeholders, set standards, build scalable workflows, and strengthen oversight to meet fiduciary responsibilities.  
**Kathryn Mawer**, Managing Director of Institutional Services, FEG Investment Advisors  
**Sarah Wessling**, Vice President, Philanthropic Strategist, FEG Investment Advisors

### 12:05 PM - 1:00 PM NETWORKING LUNCH & ADVOCATE WORKSHOPS

### 1:00 PM - 1:20 PM PLENARY SESSION *Phoenix C*

#### Annual AdNet Membership Meeting

### 1:20 PM - 2:10 PM PLENARY SESSION *Phoenix C*

#### Flexible Funding to Meet the Moment

Donor, foundation, and nonprofit leaders share how donors, foundations, and nonprofits use timely emergency aid to help students weather small financial shocks, stay on track in training, and prevent bigger crises in their communities.

**Drew Greenwald**, Scholarship Funds & Donor Services Officer, The Pittsburgh Foundation

**Abigail Seldin**, Chief Growth Officer, Scholarship America

**Jeremy Wells**, Senior Vice President of Philanthropic Services, Saint Paul & Minnesota Foundation

### 2:20 PM - 3:10 PM PLENARY SESSION *Phoenix C*

#### Top Issues for Community Foundations in 2026 – and Feedback on a (Controversial!) Idea

Washington lobbyist reviews 2026 policy issues, DAF reform, and Treasury regulations, then invites audience debate on a controversial idea with pro and con arguments.

**Jeff Hamond**, Vice President, Van Scoyoc Associates

### 3:10 PM - 3:40 PM NETWORKING BREAK

Sponsored by  
**Arizona Community Foundation**  
 Phoenix Ballroom Foyer

### 3:40 PM - 4:40 PM BREAKOUT SESSIONS BLOCK 2 (continued)

- Things I Wish I Knew About Engaging Advisors**  
*Phoenix D*  
 Interactive session on improving professional advisor outreach - share challenges, learn practical lessons, and gain insights to strengthen advisor engagement and referrals.  
**Josh Dukelow**, Gift Planning Officer, Community Foundation for Greater Atlanta
- Beyond Dollars: Measure What Matters to Drive Fundraising Success**  
*Phoenix E*  
 Using San Diego Foundation's dashboard, learn metrics beyond dollars to communicate fundraising value, shape data-led workplans, and spark internal conversations on meaningful performance measures.  
**Katie Sawyer**, Assistant Vice President of Philanthropy, San Diego Foundation  
**Bridget Strickland**, Senior Director of Donor Services & Philanthropy Operations, San Diego Foundation



## TUESDAY, MARCH 3, 2026 (continued)

### 3:40 PM - 4:40 PM BREAKOUT SESSIONS BLOCK 2 (continued)

- **Comms Wins That Delivered Big**

*Phoenix A*

Rapid-fire session where peers share five-minute communications wins with results, followed by Q&A and discussion on lessons learned and adapting ideas for your organization.

**Alexandria Dawson**, Vice President of Marketing & Communications, Community Foundation of Greater Flint

**Nicole Paquette**, Senior Director of Communications, Public Relations, & External Affairs, Communities Foundation of Texas

**Amy Wolf**, Senior Director of Marketing, The New York Community Trust

- **Digital Solutions for Crisis Response & Disaster Relief**

*Phoenix B*

Community foundation panel shares tech tools for rapid disaster relief response, with Q&A and audience discussion to exchange lessons and experiences.

**James Moore**, Vice President of Operations, Waukesha County Community Foundation

**Rosie Sprangers**, Strategic Account Executive, Foundant Technologies

**Julie Howe Van Tongeren**, Vice President of Development, Collier Community Foundation

### 5:30 PM - 8:00 PM ADNET 2026 EVENING RECEPTION

Sponsored by **Scholarship America**  
*Desert Botanical Garden*

## WEDNESDAY, MARCH 4, 2026

### 7:45 AM - 2:00 PM REGISTRATION DESK OPEN

*Phoenix Ballroom Foyer*

### 7:45 AM - 1:30 PM EXHIBIT HALL OPEN

*Phoenix Ballroom Foyer*

### 7:45 AM - 8:35 AM NETWORKING BREAKFAST

*Phoenix Ballroom Foyer*

### 8:35 AM - 10:00 AM PLENARY SESSION

*Phoenix C*

- **Facilitation: Influencing When You Are Not in Control**

Learn practical facilitation techniques to guide groups to outcomes - manage dynamics, navigate tension, negotiate, and give/receive feedback while staying helpful, not directive.

**Natalie McVeigh**, Founder & Consultant, Oikonomia Group

### 10:00 AM - 10:30 AM NETWORKING BREAK

Sponsored by **Charitable Solutions**  
*Phoenix Ballroom Foyer*

### 10:30 AM - 11:30 AM BREAKOUT SESSIONS BLOCK 3

- **More Than the Numbers: Making Data Work for You to Build Lasting Donor Connections**

*Phoenix D*

Learn how data and donor relationships reinforce each other - use your database to understand donor behavior, reduce friction, and strengthen cultivation and stewardship.

**Emma Budd**, Development Strategy Manager, The New York Community Trust

**Katelyn Videto**, Director of Donor Services, Community Foundation for Southeast Michigan

### 10:30 AM - 11:30 AM BREAKOUT SESSIONS BLOCK 3 (continued)

- **You're in the Will, Now What**

*Phoenix E*

Learn strategies to retain legacy gift plans, increase planned gift size, and convert legacy commitments into lifetime giving using research-backed tactics and real-world examples.

**Russell James III, J.D., Ph.D.**, Professor at the School of Financial Planning, Texas Tech University

- **Cultivating Connection: Strategic Marketing That Strengthens Professional Advisor Relationships**

*Phoenix A*

Learn how Memphis strengthens advisor engagement through strategic marketing - connection, education, recognition, thought leadership, CE opportunities, and affinity networks.

**Jim Marconi**, Philanthropic Advisor, Community Foundation of Greater Memphis

**Julia McDonald**, Vice President of Marketing & Communications, Community Foundation of Greater Memphis



## WEDNESDAY, MARCH 4, 2026 (continued)

### 10:30 AM - 11:30 AM BREAKOUT SESSIONS BLOCK 3 (continued)

- **Developing & Leading High-Performing Teams in Complex Environments**

*Phoenix B*

Explore how to build high-performing teams amid change - align staff, leadership, and boards; strengthen adaptability; and use meaningful performance measures with practical peer-tested tools.

**Tim Bresnahan**, Vice President of Advancement & Philanthropic Services

**Ciara Claraty**, Senior Consultant, Alford Group

**Michelle Gayles**, Chief Impact Officer, Arizona Community Foundation

**Molly Rand**, Senior Director of Philanthropy, The Chicago Community Trust

**Sharon Tiknis**, Chief Client Experience Officer, Alford Group

### 11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4

- **From Seventeen to One Hundred Three: People & Process That Power Growth**

*Phoenix D*

Two fast-growing foundations share how consistent processes drive operational excellence - hiring, KPIs, structure, and evaluations - with practical takeaways for foundations of any size.

**Alison Gerardot**, Chief Impact Officer, Community Foundation of Greater Fort Wayne

**Stephanie Mann**, Vice President of Strategy & Operations, Athens Area Community Foundation

**Sarah McKinney**, President & CEO, Athens Area Community Foundation

**Kiley Tate-Potts**, Chief Philanthropy Officer, Community Foundation of Greater Fort Wayne

### 11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Collective Giving, Collective Impact: Building Community Through Inclusive Donor Pipelines**

*Phoenix E*

Panel explores affinity-based collective giving origin stories, inclusive engagement strategies, volunteer and donor management challenges, and how collective giving models can transform community impact.

**Christine Munteanu**, Affinity Funds Senior Manager, The Chicago Community Trust

**Dawn Perry**, Collective Giving Officer, Rochester Area Community Foundation

- **Still the Storyteller: Using AI with Integrity**

*Phoenix A*

Interactive demo of using AI for brainstorming, editing, and repurposing while keeping human voice. Includes inclusive style guides, prompt templates, and mission-aligned workflows.

**Katelyn Stuck**, Communications Officer, Community Foundation of Greater Flint

### 11:40 AM - 12:40 PM BREAKOUT SESSIONS BLOCK 4 (continued)

- **Community Foundations & Fund/ Servicing Outsourcing: Risk, Rewards & Counterintuitive Consequences**

*Phoenix B*

Panel explores why foundations struggle to say no and the tradeoffs of outsourcing services - noncash gifts, CRTs, emergency grants, and international grants - including real partner experiences.

**Bryan Clontz**, President, Charitable Solutions LLC

**Rebecca Stibbe**, Director of Family Philanthropy, MyriadUSA

**Doug Stockham**, President, Emergency Assistance Foundation

### 12:40 PM - 2:00 PM NETWORKING LUNCH & CLOSING PLENARY SESSION *Phoenix C*

- **Decoding Donor Decisions: Behavioral Science for Better Fundraising**

A session exploring neuroimaging research on planned giving decisions that shares practical, tested approaches to encourage generosity and increase charitable bequest commitments.

**Russell James III, J.D., Ph.D.**, Professor at the School of Financial Planning, Texas Tech University

### 2:30 PM - 7:00 PM PHOENIX EXPERIENCE TOURS

